

Summary

- Designed, developed and supervised multiple digital and print publication projects with clients and stakeholders in government, multi-national companies, and non-profit sectors
- Wrote, designed, built and managed websites and supervised social media content for non-profit organization
- Inspired by the impact of social media and its future.

"Finding new ways to develop relationships through social media is another important opportunity for B2B marketers. Social media platforms have opened up two-way conversations...providing opportunities to distribute valuable, relevant and consistent content to attract prospects and increase sales..."

Brian Sullivan, principal and CEO of Sullivan Branding

Adjunct Assistant Professor

School of Art
College of Visual and Performing Arts

GEORGE MASON UNIVERSITY Fairfax VA Fall 2001 - Spring 2014

Taught several multi-level courses: Graphic Design Information, Introduction to the Artist's Studio, Drawing 101, Editorial Design and Production, History of Graphic Communication, Graphic Design Senior Thesis Project

Instructor

Studio Arts Division - Associates Program

THE SMITHSONIAN INSTITUTION Washington DC 2001 - 2014

Developed and taught a range of classes: Color Theory I and II, Introduction to Watercolor, Monoprints, Bookmaking.

Principal Designer

MAUREEN LAURAN DESIGN

2000 - On-going contract design and production

Design and production, print and web-based projects, pre-press reviews of books, covers, DVD jackets, posters, letterheads, brochures, logos, icons, and marketing materials for clients in government, trade, publishing, entertainment, digital inter-active education, and non-profit sector. Extensive interaction with authors, editors, illustrators, designers, printers and quality control. *Clients include: Simon & Schuster, Macmillan, US Dept. of Commerce, Scholastic, Pearson, Prentice Hall Art Books, 6RedMarbles, HarcourtBrace, Pyramid Atlantic, George Mason University, The Woodrow Wilson International Center, The Global Environmental Project.*

Creative Director

York Production Services Division

YORK GRAPHIC SERVICES York, PA 1997 - 2000

Oversaw design and production on print and new media projects. Created design concepts; consulted and coordinated with editorial staff; specified and purchased illustrations and photography; guided design and production department in a team atmosphere. Planned projects, budgets, schedules,

problem solving with stakeholders. Consulted on HTML and pre-press planning for numerous publishing projects. Traveled extensively to clients and vendors, as part of the production team. *Clients included: Harcourt Brace, Addison Wesley, Simon and Schuster, Harper Collins, Prentice Hall, McGraw-Hill.*

Office Manager/Principal Designer

SUNSHOWER STUDIOS Boston, MA 1987 - 1997

Supervised design and production of wide variety of books, pamphlets, annual reports, brochures, marketing materials. Hired outside vendors to staff projects; designed and developed art programs for large multi-level educational materials. Tasks included: photo research; purchasing illustrations and photo services; styling photo shoots; out-sourcing services as needed, i.e., designers, illustrators, calligraphers, models; on-press printing approvals; schedule and budget maintenance. *Clients included: Houghton Mifflin, Scholastic, World Wildlife Fund, The Gillette Corporation, Braun International, McGraw Hill, Scott Foresman, Travel Companion Tapes and Videos, Prentice Hall, HarperCollins, Simon and Schuster.*

Senior Designer

HOUGHTON MIFFLIN PUBLISHING Boston, MA 1984 - 1987

Developed design concepts and art programs for major elementary and high school (K-12) text series and projects including ancillary marketing materials for the School Division. Designed or art directed covers, binders, posters, packaging. Oversaw photo sessions. Trained and supervised project personnel.

Senior Designer

ADDISON WESLEY PUBLISHING READING, MA 1982 - 1984

Designed and managed art coordination for all college level A and AA books in areas of math, statistics, business, computer science and life sciences. Collected, inventoried and sized all images to be included in page layouts. Created paging dummies for printers and color separators. Worked in a team environment to contract freelance designers, photographers, and illustrators designated for each separate project.

EDUCATION

BFA (*Concurrent BS in Art Education*), School of Art and Design, Pratt Institute

Post-graduate study, MFA Program in Painting, Indiana University

One year independent study, history of painting, sculpture and architecture, throughout Italy

Post-graduate study, Computer Design, Graduate School of Design, Harvard University

AWARDS AND HONORS

- Certificate of Merit, Charlestown Preservation Society, for my efforts to restore and preserve the last remaining Frederick Law Olmsted, Sr. neighborhood park for Boston
- Mayor Thomas Menino Award for Community Service for my efforts to restore the park
- Guest speaker at Boston Public Library and Harvard University, Radcliffe College on finding and restoring the Olmsted Park, securing funding, and Boston Landmark and National Historic Register